

## IATA Advertising Rate Card

Cargo	Front Cover Banner	Inside Front Cover	Full Page	Inside Back Cover	Outside Back Cover	CD Banner
DGR English	23,000	10,000	8,750	9,500	17,000	3,400
DGR French	10,000	3,500	3,300	3,300	3,700	3,400
DGR German	10,000	3,500	3,300	3,300	3,700	3,400
DGR Spanish	10,000	3,500	3,300	3,300	3,700	3,400
DGR Ruler	30,000 (Special Ruler Placement)					
DGR Training Book	N/A	4,300	N/A	4,000	5,100	N/A
ISSG	6,000	4,300	3,600	4,000	4,500	N/A
Live Animals Regulations	6,000	4,300	3,600	4,000	4,500	N/A
Perishable Cargo Manual (PCR)	6,000	4,300	3,600	4,000	4,500	N/A
TACT - Air Cargo Tariff Manual	N/A	6,300	5,500	6,000	7,000	N/A
ULD Technical Manual	7,000	5,300	4,800	5,000	5,800	N/A

Rates are in US Dollars

Passenger	Front Cover Banner	Inside Front Cover	Full Page	Inside Back Cover	Outside Back Cover	CD Banner
Revenue Accounting (RAM) CD	5,250 (Two Banners in CD)					
Airport Handling Manual (AHM)	12,000	7,200	6,400	6,700	7,700	3,400
Information Management Solutions (IMS)	1,360 per new listing, 320 per listing renewal					
Safety Report	N/A	3,800	3,500	3,700	4,500	N/A
Strategic Partnership Program Directory	N/A	2,700	2,500	2,700	3,000	N/A

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Online	1 Month	3 Months	6 Months	12 Months	Per Extra Page	CPM
Newsletters	2,000	1,700	1,500	1,200	N/A	N/A
Website: Box 160x140	3,000	2,550	2,250	1,800	200	50 (min. 500K PV)
Website: Rectangle 160x50	2,000	1,700	1,500	1,200	150	N/A

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[www.advertising.iata.org](http://www.advertising.iata.org)

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